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尼尔森图书数据库标题信息表

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Telephone/Email details 电话号码/电子邮件:			
2 Date of publication 出版日期 Day 日 Month* 月 Year*年		3 Price £* 价格 Price inclusive of VAT 价格包括增值 税	3a Price £* Price exclusive of VAT. Complete only if product includes non- book material.
4 Binding/format*装订格式 Hardback 精装 Paperback 平装 Other (please specify) 其他			
5 Title* 标题 Sub-title* 子标题			
N.B. Series information should be added to box 19.			
6 Name and address of publisher* 出版者姓名和地址		7 Name and address of distributor* (if different from publisher) 发行上姓名和地址 (如果跟出版者不同)	
8 Imprint * (where different from publisher name)印刷 (如果跟出版社地址不同)			
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10a BIC Classification* BIC 分类	10b Brief note on the subject matter for classification* e.g. crime fiction, poetry, local history etc. 有关主题的简要描述以便于分类，比如侦探小说，诗歌，地方历史等等		
Classification note: for the BIC Classification and Children's Book Marketing Code lists see www.bic.org.uk Our preference is for publishers to complete both 10a & 10b. 10b must be completed for every record as it provides guidance for our classifiers. 有关 BIC 分类信息，请参考 www.bic.org.uk ，此项由出版商填写，但是 10b 是必填项。			

11 Children's Book Marketing Code Children's publications only	12 Readership level (x) 读者对象 Adult General 普通成人 <input type="checkbox"/> Primary 小学 <input type="checkbox"/> Further/higher education 高等教育 <input type="checkbox"/> Preschool 学前教育 <input type="checkbox"/> Secondary 初中 <input type="checkbox"/> Professional & scholarly 职业/学术著作 <input type="checkbox"/> Children 儿童读物 <input type="checkbox"/> A/AS level 高中 <input type="checkbox"/> ELT/TEFL <input type="checkbox"/> Teenage 少年读物 <input type="checkbox"/> Adult Education 成人教育 <input type="checkbox"/>		
13 Name(s) of Author(s) and/or other roles(s) e.g. editor, illustrator etc. (Surname first, followed by other names or initials). 作者姓名和/或其他角色，比如编辑，插图，等等。（姓在前名在后） Contributor type 角色 Surname 姓 First name 名 Contributor type 角色 Surname 姓 First name 名 Contributor type 角色 Surname 姓 First name 名 Corporate Contributor			
14 Size (in mms)规格尺寸 height 高度= width 宽度=	15 No of pages 页数	16 No of volumes 卷数 (if sold as a set)	17 No & type of illustrations 插图数量
18 Edition (no. and type)版次	19 Series details and vol. no.系列丛书信息和卷号		20 ISSN

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